

*Common Good*  
BENEFIT  
APRIL 17, 2026



SPONSORSHIP  
OPPORTUNITIES



DR. STEVE TWYMAN  
FOUNDER & CEO

Our vision is a Collin County wherein all residents have access to affordable medical care.

### OUR MISSION

Our mission is to share the love of Christ by partnering with our community to provide quality, comprehensive, and compassionate health care to our medically underserved neighbors.

CommonGood Medical is a non-urgent, primary care clinic where paid staff and volunteer licensed professionals provide free medical care for Collin County residents who have household incomes at/or below 200% of the federal poverty line. In 2024, that equated to an individual earning less than \$30,120 or a household of 4 making \$62,400 per year. Our in-clinic services include:

- Comprehensive Primary Care
  - Chronic Disease Management
  - Specialty Services (Based on Availability)
- Subsidized Prescriptions & Labs
- Counseling

### OUR VALUES

Dignity & Respect \* Integrity \* Excellence  
Holistic Care \* Compassion \* Belonging

# EVENT GOALS



## FUNDRAISING

OUR GOAL IS TO UNDERWRITE THE COST OF THE EVENT SO THAT EACH DOLLAR GOES DIRECTLY TO SERVING PATIENTS.

## AWARENESS

OUR GOAL IS TO EDUCATE OUR COMMUNITY ABOUT THE REALITIES THAT OUR NEIGHBORS ARE FACING REGARDING ACCESSIBLE HEALTH CARE.

## PARTNERSHIP

OUR GOAL IS TO INVITE YOU TO BE A PART OF OUR WORK. WE WANT YOU TO STEP INTO THE HEART OF OUR MISSION, BRINGING HOPE AND HEALING TO THOSE WHO NEED IT MOST.



# SPEAK FOR THE COMMONGOOD SPONSOR

*Speak into stories of hope.*

This one-of-a-kind sponsorship opportunity brings a moment of reflection, compassion, and community to life. At the heart of our Cocktail Reception, guests will be invited to step into a beautifully designed phonebooth and leave a voicemail of encouragement for someone who needs to hear a kind word.

These messages will be shared (with permission) on social media and with patients throughout the year - a tangible reminder that our community cares.

## **\$8,500 SPONSORSHIP INCLUDES:**

- Exclusive naming rights and signage on the Phonebooth installation
- A custom engraved sponsor plaque installed in the booth, updated annually
- Prominent logo placement at the Cocktail Reception
- Recognition on all event materials and the program
- Two dedicated social media posts featuring sponsor and booth messages
- Exclusive invitation to VIP Reception before the event
- 4 Tickets to the CommonGood Benefit



# PRESENTING SPONSOR

# \$20,000

*Stand at the heart of a movement for hope and healing.*

As our Presenting Sponsor, your organization will be honored as the lead partner in CommonGood's most impactful night of the year — our 2026 Benefit. This high-visibility, high-impact opportunity offers exclusive recognition before, during, and after the event, all while underlining your commitment to accessible, compassionate care for Collin County neighbors.

You'll be seen, heard, and remembered — because you're helping us tell a better story.

## SPONSORSHIP INCLUDES:

## EVENT EXPERIENCE:

- Naming rights across all materials:  
"2026 CommonGood Benefit presented by [Your Company Name]"
- Top billing on website, email campaigns, printed program, signage, and video screen content
- Full-page back cover or inside cover ad in the event program
- Two dedicated social media posts pre-event and one post-event, reaching our full audience
- Custom-branded impact recognition: Your organization will be featured in a mission-focused communication (e.g., email, social post, or printed piece) highlighting the collective impact of the evening, with thoughtful acknowledgment of your leadership role
- Optional custom content collaboration (e.g., brief highlight video, behind-the-scenes footage, or thank-you message)
- Recognition in our 2026 Annual Report and post-event media recap

- 2 Premier Tables (16 tickets) with VIP placement
- Verbal recognition from stage and option to share a short welcome message (2–3 minutes)
- Custom signage at the event entrance and in high-traffic locations
- Exclusive access to the VIP Reception and opportunity to meet CommonGood leaders, board, and keynote participants
- Custom-engraved plaque acknowledging your role as Presenting Sponsor
- Optional clinic tour for your team to see impact in action
- First right of refusal for 2027 Presenting Sponsor role

*This night changes stories -and you can help lead the way. Let us tailor this opportunity to align with your brand and values. Together, we can bring compassionate, whole-person care to more neighbors who need it most.*

# NAMED SPONSORSHIPS

## BAR SPONSOR - \$10,000

- One Preferred Table (Eight Tickets) to CommonGood Benefit
- Exclusive naming rights and signage at the bar
- Prominent recognition on promotional materials and on event program
- Prominent recognition on two social media posts after the event
- Logo on cocktail napkins
- Exclusive invitation to VIP Reception before the event



## PHOTO BOOTH & PHOTOGRAPHY SPONSOR \$7,500

- Four tickets to CommonGood Benefit
- Exclusive naming rights and signage at the photo booth
- Logo prominently displayed on take-home photos from the event
- Prominent recognition on promotional materials and on event program
- Prominent recognition on two social media posts after the event
- Exclusive invitation to VIP Reception before the event

## VIDEO SPONSOR - \$7,500

- Four tickets to CommonGood Benefit
- Logo showing exclusively on program video
- Prominent recognition on promotional materials and on event program
- Prominent recognition on two social media posts after the event
- Exclusive invitation to VIP Reception before the event



## FAVOR SPONSOR \$3,500

- Four tickets to CommonGood Benefit
- Exclusive naming rights and signage at the coffee station
- Prominent recognition on promotional materials and on event program
- Prominent recognition on two social media posts after the event
- Exclusive invitation to VIP Reception before the event

# UNDERWRITING PACKAGES

What your chosen sponsorship package gets you



**CommonGood**  
Medical

## BRONZE

\$1,500

2 TICKETS TO  
COMMONGOOD BENEFIT

NAME RECOGNITION ON  
EVENT WEBSITE

LOGO LISTED ON EVENT PROGRAM

GROUP SOCIAL MEDIA POST THANK  
YOU AFTER THE EVENT

## SILVER

\$3,000

4 TICKETS TO  
COMMONGOOD BENEFIT

GROUP SOCIAL MEDIA POST  
THANK YOU AFTER THE EVENT

LOGO FEATURED ON EVENT  
WEBSITE AND EVENT PROGRAM

VERBAL RECOGNITION  
DURING THE EVENT

## GOLD

\$7,000

PREFERRED SEATING FOR  
8 GUESTS (ONE TABLE)

LOGO FEATURED ON EVENT  
WEBSITE AND EVENT PROGRAM

VERBAL RECOGNITION  
DURING THE EVENT

INVITATION TO VIP RECEPTION  
PRIOR TO THE EVENT



*Common Good*  
BENEFIT

Thank you for your consideration. We look forward to partnering with you.



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